



**BUSINESS
CONFERENCE
FACILITATION**

Online Conference
**2nd Annual
Smart Livestock Farming**

15th of April 2021
3:00 pm CET



We are pleased to welcome you to the **2nd Annual Smart Livestock Farming Online Conference** which will take place on **15th of April at 3 pm CET** on BigMarker platform.

2nd Annual Smart Livestock Farming Online Conference provides you the unique opportunity to discuss the latest pressing issues of Smart Livestock Farming industry and meeting the Senior Representatives and Academic Professionals in their field.

2nd Annual Smart Livestock Farming Online Conference is a great platform for learning, exchanging opinions, and expanding one's network enabled by live presentations followed by dynamic questions & answers sessions as well as panel discussions and workshops with keynote speakers.

Online Conference Includes:

- 5+ different topics
- panel discussion
- networking with business professionals and industry experts
- post-conference materials

If you would like to participate, kindly book your spot. The seats are limited. Broadcast Link will be provided via email post registration.

KEY POINTS

- Increasing Productivity of Livestock Products
- Integrating Technology & Animal Nutrition
- Newest Technologies in Animal Welfare
- Agroecological Livestock Farming Systems
- Automated Screening & Tracking Technologies
- Quantity Vs Quality

WHO SHOULD ATTEND

- Livestock Farming Companies
- Developers & Product Managers in Manufacturing
- Governmental Bodies, Ministries & Departments of Farming
- Suppliers of Equipment & Components
- Robotics Manufacturers Focusing on Livestock Farming Application
- Farming Equipment provider
- Application Developers

3:00 pm – 3:05 pm CET

WELCOME AND OPENING REMARKS FROM THE MODERATOR

3:05 pm – 3:25 pm CET



Jason Yordy
President & CEO
TurkeyTrac

Advanced Data Technologies:
Collecting & Using Big Data
to Perfect Performance
+ Q&A

3:25 pm – 3:50 pm CET



Peter Gesler
CEO
Moonsyst

How Digital Tech Can Improve
Livestock Productivity
+ Q&A

3:50 pm – 4:00 pm CET

COFFEE BREAK

4:00 pm – 4:25 pm CET



Ziv Dubinsky
Founder and CEO
Metabolic Robots

Nutrition/Welfare Technology
that Betters Performance
+ Q&A

4:25 pm – 4:50 pm CET



Lenny van Erp-van der Kooij
Professor in Precision Livestock Farming
HAS University of Applied Sciences

Using Precision Farming
to Improve Animal Welfare
+ Q&A

4:50 pm – 5:00 pm CET

COFFEE BREAK

5:00 pm – 5:25 pm CET

5:25 pm – 5:50 pm CET



Liz Bowles

Associate Director Farming
& Land Use
Soil Association

The Contribution of Smart Farming
to Support More Agroecological
Livestock Farming Systems
+ Q&A



Daniel Martins

CEO
AgriPlant Inovação Rural

Is it Better Selling More Products
or Focusing on Quality?
+ Q&A

5:50 pm – 5:55 pm CET

CLOSING SESSION REMARKS

until 14/03

until 28/03

until 15/04

230 €

260 €

300 €

CONFERENCE RECORD ONLY € 80

[CLICK HERE FOR REGISTRATION ONLINE](#)

+420 214 214 720

www.bcf-events.com

general@bcf-events.com

*BCF will never recommend, approve or appoint any third party service to act on our behalf. Please be extremely wary if you are approached by any such companies. To become our delegates/speakers/partners please use official registration form and/or our official website www.bcf-events.com



Ziv Dubinsky
Founder and CEO
Metabolic Robots

This is his biography: An experienced agritech innovator, Ziv has worked across multiple tech and science disciplines, in both Ranch and gik-lab conditions. Ziv's focus is on Poultry, founding Metabolic Robots Ltd and developing a feeding robot, That betters Broiler farms performance as well as animal welfare with predictive analytics that predict disease outbreaks. One of the leading agritech ambassadors, a finalist of the global feed tech challenge. Israeli national innovation prize owner, Ziv continues pursuing the agenda of animal welfare through technology, circular economy model and alternative egg liquids. His patents are published in several languages.



Peter Gesler
CEO
Moonsyst

Gesler Founder & CEO of Moonsyst has 15+years of International project management, business development and company leadership experience, 10+ year experience in R&D. Moonsyst is a Hungarian startup launched in 2015. With it's innovation and capability the internationalization of the company was determined from the start. Moonsyst International is an irish company launched in 2020 as a headquarter in sales and marketing while Moonsyst Hungary remains the innovator and the business developer part. Moonsyst specialized in high-tech sensor networks (IoT with LoRaWAN and NB-IoT) development with cloud-based data processing for continuous remote monitoring of dairy and beef cattle.



Lenny van Erp-van der Kooij
Professor in Precision Livestock Farming
HAS University of Applied Sciences

Senior Lecturer animal welfare and animal behaviour and Professor (UAS) Precision Livestock Farming at HAS University in the Netherlands; visiting Professor of Practice at Harper Adams University in the UK. My aim is to translate scientific knowledge for practical and educational purposes. My strength is to combine organisational skills and enthusiasm with scientific knowledge.

Specialties: animal behaviour, animal welfare, smart farming, PLF, epidemiology/statistics, organisational skills, teaching skills, project management



Jason Yordy
President & CEO
TurkeyTrac

Jason Yordy is the Founder of TurkeyTrac. Prior to launching his business in 2015, he was an engineer at Caterpillar where he worked on projects such as the autonomous mining truck, remote control dozers and radar safety systems for large mining trucks. Jason is also a 5th generation crop and turkey farmer in Central Illinois. Combining his extensive knowledge in poultry production with his expertise in engineering, Jason saw a need to help poultry growers perfect their flock's performance through sensors, data, analytics, and artificial intelligence. Today, the TurkeyTrac solution is being utilized by farmers, nutritionist, genetic companies, veterinarians, feed mills as well as large corporations around the US and Canada. TurkeyTrac has also expanding into breeders and broilers.



Liz Bowles
Associate Director
Farming & Land Use
Soil Association

Liz is Associate Director for Farming and Land Use at the Soil Association leading the charity's work with farmers. Liz has worked within the agri-food sector for over 20 years in a number of leading roles. She is a Nuffield scholar, Oxford Farming Conference Director and manages one of the largest pedigree flocks of Shropshire sheep in the UK. She leads the Soil Association's ground breaking Innovative Farmers Programme supporting on farm, farmer led research.



Daniel Martins
CEO
AgriPlant Inovação Rural

Daniel is a 27-year-old Brazilian Agronomist endowed with 5 years of experience. He graduated from UEFS in Brazil with a period from USC - Spain, recently completed his MBA in Agribusiness from USP / ESALQ. An aficionado of his field, his life motto is: FEED THE WORLD! In the business and economics field, he took part in the "Entrepreneurship in Emerging Economies" course at Harvard Business School. In Brazil and with international experience in Spain, the United States and Ireland, he participated in projects and worked with dairy farming, beef cattle, horticulture and the development of sustainable agriculture.

A highlight for the great entrepreneurial slant and team leadership, where he became involved with the Junior Enterprise Movement, founding and being President of ConsultAgro Jr. in the role of developing agricultural projects in consultancies to farmers until he ended his participation with the Junior Enterprise Revelation Award that most impacted the State and the team involved.

Today, besides being a corn grower, he is a founder and CEO of AgriPlant Inovação Rural, he works developing agronomic consulting projects focused on the application of knowledge and technologies that collaborate with increasing productivity, higher production efficiency; and hence better quality products to the market.

ARE YOU INTERESTED IN SPONSORSHIP PACKAGE?

BENEFITS FOR SPONSORING WITH US:

- By Sponsoring during our events you will get an opportunity to engage one to one with people, that are looking for relevant product solutions;
- You can share and present experience with a senior audience;
- Marketing visibility to improve your reputation within the industry.

In case you are interested in sponsoring at our conferences please contact us via email:

general@bcf-events.com or phone **+420 214 214 720**

to find out more.

BENEFITS	BREAK ADS	Q&A SPONSORSHIP	WORKSHOP	TOUR
	399 €	399 €	499 €	699 €
	1 Attendee	1 Attendee	2 Attendees	3 Attendees
Brand Awareness	•	•	•	•
Promotion on Social Media	•	•	•	•
Information of Your Company in Our Post Materials	•	•	•	•
Q&A Sessions		•	•	•
Video Ads in 1 min during a Break	•			•
Speaking Slot			•	•
Virtual Tour				•

+420 214 214 720

www.bcf-events.com

general@bcf-events.com

*BCF will never recommend, approve or appoint any third party service to act on our behalf. Please be extremely wary if you are approached by any such companies. To become our delegates/speakers/partners please use official registration form and/or our official website www.bcf-events.com